

NAME	TROJAN MAN
CLASS	SEX ED.
YEAR	2010

## TROJAN SEXUAL HEALTH REPORT CARD



# TROJAN<sup>®</sup>

BRAND CONDOMS

## 2010 EDITION

THE ANNUAL RANKING OF SEXUAL HEALTH RESOURCES  
AT AMERICAN COLLEGES & UNIVERSITIES

### IMPORTANT

 **USE NO.1 CONDOM** 

- TROJAN BRAND CONDOMS
- TRUSTED FOR OVER 90 YEARS
- VISIT [TROJANCONDOMS.COM](http://TROJANCONDOMS.COM)

## TOP TEN SEXUALLY HEALTHY SCHOOLS

- 1 Columbia University
- 2 Michigan State University
- 3 Ohio State University (Main Campus)
- 4 University of Michigan (Ann Arbor)
- 5 Brown University
- 6 University of Iowa
- 7 University of Oregon
- 8 Princeton University
- 9 Rutgers University (New Brunswick)
- 10 University of Minnesota (Twin Cities)

## COLUMBIA ON TOP OF SEXUAL HEALTH

*Which school from the prestigious Ivy League comes in at #1 on the Report Card?*

A  Brown  B  Harvard  C  Yale  D  Columbia

Forget about GPAs, Columbia University is scoring high where it counts most, claiming the number one spot in the annual Trojan Sexual Health Report Card. High student opinions of campus health centers, readily available STI testing and easy access to contraception and condoms helped vault Columbia to the top after consecutive top five finishes in 2008 (No. 4) and 2009 (No. 2).

Ivy League rivals Princeton (No. 8) and Brown (No. 5) joined Columbia in the top ten, while high scores at Michigan State (No. 2), Ohio State (No. 3), University of Michigan (No. 4), University of Iowa (No. 6) and University of Minnesota (No. 10), helped the Big Ten conference claim the 2010 most sexually healthy conference title.

*Which conference has the best overall grade point average on this year's Report Card?*

A  Big Ten  B  Ivy League  C  Pac 10  D  ACC

INSERT THIS DIRECTION



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## BOTTOM TEN SCHOOLS IN SEXUAL HEALTH

- 132 University of Notre Dame
- 133 Louisiana Tech University
- 134 University of Louisiana At Lafayette
- 135 University of Alabama at Birmingham
- 136 Auburn University Main Campus
- 137 Chicago State University
- 138 Marshall University
- 139 DePaul University
- 140 Brigham Young University
- 141 University of Idaho

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## IMPROVING SEXUAL HEALTH AND SEXUAL PLEASURE

The Trojan Sexual Health Report Card is about highlighting the importance of sexual health on campuses around the country. It's about sparking dialogue and inspiring action; and about providing students with the educational resources to manage their sexual health and well-being.

The makers of Trojan brand condoms also believe that innovation and the development of more pleasurable condoms are critical to improving our nation's sexual health. Their mission is to create products that make sex with a condom, better sex.

Trojan Ecstasy™ is one of the recent innovations from the makers of Trojan condoms, and features a groundbreaking design with significantly more room at the top and a tapered fit at the base—allowing users to feel the pleasure and not the condom. The condom is enhanced with a premium UltraSmooth™ lubricant on the inside and out for a more natural feel. Ecstasy comes in four varieties (Ultra Ribbed, MAGNUM®, Her Pleasure™ and Fire and Ice™) and is sold at drug and retail locations across the country.

*Trojan has been America's most trusted condom for over?*

90 years  80 years  75 years  50 years

INSERT THIS DIRECTION
















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## RANKINGS METHODOLOGY

The Trojan® Sexual Health Report Card is an annual ranking of the sexual health resources and information available to students at American colleges and universities. This year, independent research firm Sperling's BestPlaces once again analyzed 141 major colleges and universities drawn from conferences within the Bowl Championship Series (BCS) system. These schools include students representing all 50 states and the District of Columbia.

In the fifth year of the Report Card, researchers collected extensive data via student health center representatives, along with follow up secondary research on those centers and students on campus. Student health centers were graded on services across 13 separate categories, including the following:

-  Student opinion of health center
-  Hours of operation
-  Allow drop-ins or require appointments for student scheduling
-  Separate sexual health awareness programs for students (eg: Sex week, etc)
-  Contraceptive availability—free or at cost
-  Condom availability—free or at cost
-  HIV testing on-site (on/off campus, cost)
-  STI testing on-site (on/off campus, cost)
-  Anonymous advice for students available through center (email, phone, text)
-  Lecture/outreach programs for sexual health issues
-  Student peer groups
-  Availability of sexual assault programs, resources or service
-  Website usability, functionality

## A CRASH COURSE IN AMERICA'S SEXUAL HEALTH

America might be one of the top ten most educated countries<sup>[1]</sup>, but lags in sexual health among college-aged youth. While 15-24-year-olds account for only one fourth of sexually active Americans, they make up 48% of newly diagnosed Sexually Transmitted Infections (STIs) each year. Teen pregnancy in America has been on the rise over the past few years, and 82% of teen pregnancies in America are unplanned.<sup>[2]</sup> However, only 21 states and Washington, D.C. require sexual education in schools.<sup>[3]</sup> The Trojan Sexual Health Report Card is provided as a tool to inspire students to make tangible change, and to take their school's sexual health into their own hands.

1 Lee, John Michael Jr. & Anita Rawls. "The College Completion Agenda 2010 Progress Report." The College Board Advocacy & Policy Center  
 2 "Facts on American Teens' Sexual and Reproductive Health." Guttmacher Institute. January, 2010.  
 3 "Sex and STI/HIV Education." Guttmacher Institute. August 2010.

**How many states require sex education in schools? (Including Washington, D.C.)**

A  10  B  21  C  35  D  49

INSERT THIS DIRECTION



# COLLEGE RANKINGS

RANK	SCHOOL	RANK	SCHOOL
01	Columbia University in the City of New York	71	North Carolina State University At Raleigh
02	Michigan State University	72	University of New Mexico-Main Campus
03	Ohio State University (Main Campus)	73	Ohio University-Main Campus
04	University of Michigan (Ann Arbor)	74	University of Denver
05	Brown University	75	University of Colorado At Boulder
06	University of Iowa	76	Villanova University
07	University of Oregon	77	University of North Texas
08	Princeton University	78	University of Nebraska At Lincoln
09	Rutgers University-New Brunswick	79	East Carolina University
10	University of Minnesota-Twin Cities	80	Dartmouth College
11	Western Michigan University	81	Eastern Michigan University
12	Cornell University-Endowed Colleges	82	University of Louisville
13	Yale University	83	University of Nevada-Reno
14	Pennsylvania State University-Main Campus	84	Tulane University of Louisiana
15	West Virginia University	85	California State University-Fresno
16	Harvard University	86	The University of Texas-Pan American
17	University of Florida	87	University of South Florida
18	Florida Atlantic University-Boca Raton	88	University of Arkansas At Little Rock
19	Purdue University-Main Campus	89	Arizona State University At The Tempe Campus
20	University of Louisiana At Monroe	90	University of Toledo
21	University of Pittsburgh-Main Campus	91	University of Tulsa
22	The University of Texas At Austin	92	University of California-Los Angeles
23	University of Connecticut	93	University of Wyoming
24	Rice University	94	University of Central Florida
25	University of Kansas Main Campus	95	University of Mississippi Main Campus
26	Louisiana State University A&M/Heberr Law	96	U.S. Air Force Academy
27	San Jose State University	97	New Mexico State University-Main Campus
28	Kansas State University	98	University of Nevada-Las Vegas
29	Duke University	99	University of Arkansas Main Campus
30	University of South Carolina-Columbia	100	Iowa State University
31	Ball State University	101	University of Houston-University Park
32	University of Wisconsin-Madison	102	San Diego State University
33	Oregon State University	103	Bowling Green State University-Main Campus
34	University of Arizona	104	University of Utah
35	Indiana University-Purdue University-Indianapolis	105	University of Akron Main Campus
36	University of North Carolina At Chapel Hill	106	Southern Methodist University
37	Stanford University	107	Marquette University
38	University of Pennsylvania	108	University of Hawaii At Manoa
39	Indiana University-Bloomington	109	Boston College
40	University at Buffalo, The State University of NY	110	Texas A&M University
41	Virginia Polytechnic Institute & State University	111	University of South Alabama
42	University of Virginia-Main Campus	112	University of Cincinnati-Main Campus
43	Washington State University	113	Utah Valley State College
44	Mississippi State University	114	Wake Forest University
45	Central Michigan University	115	University of Memphis
46	Kent State University-Main Campus	116	The University of Texas At El Paso
47	University of Georgia	117	The University of Tennessee
48	The University of Alabama	118	Savannah State University
49	Florida International University	119	Oklahoma State University-Main Campus
50	University of Washington-Seattle Campus	120	Georgetown University
51	University of Southern California	121	Texas Christian University
52	Middle Tennessee State University	122	Texas Tech University
53	Syracuse University	123	Baylor University
54	University of California-Berkeley	124	Seton Hall University
55	University of Maryland-College Park	125	Utah State University
56	University of Miami	126	Providence College
57	University of Kentucky	127	University of New Orleans
58	University of Missouri-Columbia	128	Arkansas State University-Main Campus
59	Northern Illinois University	129	St. John's University-New York
60	University of Southern Mississippi	130	Troy State University-Main Campus
61	Miami University-Oxford	131	Clemson University
62	Boise State University	132	University of Notre Dame
63	Northwestern University	133	Louisiana Tech University
64	Colorado State University	134	University of Louisiana At Lafayette
65	University of Illinois At Urbana-Champaign	135	The University of Alabama at Birmingham
66	Vanderbilt University	136	Auburn University Main Campus
67	Florida State University	137	Chicago State University
68	Western Kentucky University	138	Marshall University
69	Georgia Institute of Technology-Main Campus	139	DePaul University
70	University of Oklahoma Norman Campus	140	Brigham Young University
		141	University of Idaho



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