



2008 TROJAN

SEXUAL HEALTH
REPORT
CARD

the annual ranking of sexual health resources
at american colleges and universities



TROJAN *evolve.*
BRAND CONDOMS

TOP TEN MOST SEXUALLY HEALTHY SCHOOLS

RANK	SCHOOL
01	Stanford University
02	Columbia University
03	Cornell University
04	University of Iowa
05	University of Denver
06	University of Connecticut
07	West Virginia University
08	University of South Carolina-Columbia
09	University of Georgia
10	University of Wyoming

CAMPUSES ON THE RISE

- **Ivy Leaguers love to be on top, and we're not talking just academics.** The conference took home top honors for the second year in a row in the Trojan Sexual Health Report Card. This, despite PAC 10 rival Stanford taking home the overall number one spot in the study. Stanford rose from the middle of the pack in 2007, to the top school in 2008 as a result of expanded methodology and student polling. The school received uniformly high marks from students in trust and services.
- **Health centers rise to the challenge.** The 2008 Trojan Sexual Health Report Card shows that students across all campuses rated their health centers as "improved" in four of five categories versus last year. Conversely, a third of students said they would not contact their health centers with questions about sexual health.

BOTTOM TEN LEAST SEXUALLY HEALTHY SCHOOLS

RANK	SCHOOL
130	Marquette University
131	Utah Valley State College
132	Brigham Young University
133	University of Toledo
134	Baylor University
135	Louisiana Tech University
136	University of Notre Dame
137	Providence College
138	St. John's University-New York
139	DePaul University

COMMENTS

- It is noteworthy that the student attitudes towards their health centers improved consistently between the 2007 and 2008 surveys. Every category but one showed an improvement of approximately 3%.
- With condom advertising restrictions on network primetime television in effect, and over a billion dollars spent on abstinence-only education that does not advocate condom use¹, Trojan Evolve is designed to engage Americans directly and calls on them to create change by personally pledging to use a condom every time. Join the Evolve One, Evolve All movement at www.EvolveOneEvolveAll.com and learn how to Evolve this country's sexual health.

¹ Impacts of Four Title V, Section 510 Abstinence Education Programs. Mathematica Policy Research, Inc, April 2007. Available at: <http://www.mathematica-mpr.com/publications/PDFs/impactabstinence.pdf>.

TROJAN® PULLS RANK

The Trojan® Sexual Health Report Card is an annual ranking of colleges and universities representing each state and major athletic conference, measuring the availability of sexual health resources and information to their students.

In the third year of the report card, independent research firm Sperling's BestPlaces expanded its methodology by collecting student anecdotes on access to sexual health services. Student health centers were also graded on health services across 13 separate categories versus 11 in 2007.

1. Student opinion of health center
2. Hours of Operation
3. Allow drop-ins, require appointments
4. Separate sexual awareness program
5. Contraceptives, free or at cost
6. Condoms, free or at cost
7. HIV testing (on/off campus, at cost)
8. STD testing (on/off campus, at cost)
9. Anonymous advice via email / column
10. Lecture / outreach programs
11. Student peer groups
12. Sexual assault programs
13. Website usability, functionality

AMERICA IS NOT A SEXUALLY HEALTHY NATION

America's rates of unplanned pregnancies and sexually transmitted infections (STIs) rank among the worst of all industrialized nations. Each year, 19 million new STIs are diagnosed¹ and three million unplanned pregnancies occur². Nearly 34 percent of teen girls will be pregnant at least once before age 20³ and yet over one billion acts of sex between singles still go unprotected⁴.

The Trojan Evolve Campaign, which includes the Trojan Sexual Health Report Card, is designed to engage Americans directly, make them aware of these alarming sexual health facts and invite them to join in an ongoing effort to improve America's sexual health. In addition to the Report Card, Trojan is taking its message directly to the people via the Trojan Evolve Bus and "Scream Machine" National Tour, stopping at dozens of college campuses and metro markets this spring, disseminating sexual health facts and inviting Americans to take a personal pledge to use a condom every time. To find out more, and if the tour is coming to your campus, visit www.trojancondoms.com.

¹ "Trends in Reportable Sexually Transmitted Diseases in the United States, 2005." Department of Health and Human Services, Centers for Disease Control and Prevention. Accessed at <http://www.cdc.gov/std/stats05/default.htm>.

² U.S. Teenage Pregnancy Statistics: National and State Trends and Trends by Ethnicity. The Guttmacher Institute, New York, September 2006. Available at: <http://www.guttmacher.org/pubs/2006/09/12/USTPstats.pdf>.

³ Henshaw S.K. (2003). U.S. Teenage Pregnancy Statistics with Comparative Statistics for Women Aged 20-24. New York: The Alan Guttmacher Institute. Data based on reports from National Center for Health Statistics (NCHS), AGI, CDC, and the Bureau of the Census; National Campaign to Prevent Teen Pregnancy. (2004).

⁴ Research Triangle Institute. Data on file.

RANK	SCHOOL	RANK	SCHOOL
01	Stanford University	71	San Jose State University
02	Columbia University	72	University of Arkansas
03	Cornell University	73	University of Pittsburgh
04	University of Iowa	74	University of Washington
05	University of Denver	75	Florida International University
06	University of Connecticut	76	University of New Mexico
07	West Virginia University	77	University of Nevada-Las Vegas
08	University of South Carolina-Columbia	78	East Carolina University
09	University of Georgia	79	Texas A&M University
10	University of Wyoming	80	Vanderbilt University
11	University of Oregon	81	Central Michigan University
12	Louisiana State University A&M	82	University of Tulsa
13	University of Michigan	83	California State University-Fresno
14	Pennsylvania State University	84	Kansas State University
15	Oregon State University	85	University of Akron
16	The University of Texas At Austin	86	The University of Tennessee
17	Brown University	87	University of Memphis
18	Florida Atlantic University-Boca Raton	88	Florida State University
19	Syracuse University	89	The University of Texas At El Paso
20	Duke University	90	Northwestern University
21	University of Pennsylvania	91	Southern Methodist University
22	Indiana University-Bloomington	92	University of Oklahoma
23	University of Minnesota	93	The University of Texas
24	Mississippi State University	94	University of Houston
25	Harvard University	95	Miami University-Oxford
26	University of Illinois At Urbana-Champaign	96	Iowa State University
27	University of North Carolina-Chapel Hill	97	Utah State University
28	Ohio State University	98	Middle Tennessee State University
29	Princeton University	99	University of Louisville
30	North Carolina State University	100	University of Arkansas At Little Rock
31	Ball State University	101	Clemson University
32	Rutgers University	102	Boise State University
33	Bowling Green State University	103	University of Louisiana At Lafayette
34	Tulane University of Louisiana	104	University of Utah
35	University of Wisconsin-Madison	105	San Diego State University
36	Michigan State University	106	Texas Christian University
37	University of Nebraska	107	University of South Alabama
38	Western Michigan University	108	University of Mississippi
39	University of Arizona	109	University of Louisiana At Monroe
40	University of Southern California	110	U.S. Air Force Academy
41	Yale University	111	University of Hawaii
42	University of Colorado-Boulder	112	Savannah State University
43	Georgia Institute of Technology	113	University of Idaho
44	University of Miami	114	Villanova University
45	Western Kentucky University	115	Auburn University
46	Colorado State University	116	Troy State University
47	University of Florida	117	University of California-Los Angeles
48	University of Kansas	118	University of New Orleans
49	The University of Alabama	119	Arizona State University
50	Northern Illinois University	120	Chicago State University
51	University of California-Berkeley	121	New Mexico State University
52	Virginia Polytechnic Institute and State University	122	Seton Hall University
53	University of Virginia	123	Texas Tech University
54	Purdue University	124	Georgetown University
55	University of Kentucky	125	Arkansas State University
56	University of Central Florida	126	Indiana University-Purdue University
57	University of North Texas	127	Boston College
58	Washington State University	128	Marshall University
59	University at Buffalo	129	University of Cincinnati
60	Kent State University	130	Marquette University
61	Ohio University	131	Utah Valley State College
62	Eastern Michigan University	132	Brigham Young University
63	University of Maryland	133	University of Toledo
64	University of Missouri	134	Baylor University
65	Rice University	135	Louisiana Tech University
66	University of South Florida	136	University of Notre Dame
67	Oklahoma State University	137	Providence College
68	Dartmouth College	138	St. John's University-New York
69	University of Southern Mississippi	139	DePaul University
70	Wake Forest University		

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